

INEQUALITIES VIA  $\varphi_{h,m}$ -CONVEXITYM.E. ÖZDEMİR<sup>♦</sup> AND MERVE AVCI<sup>♦,★</sup>

ABSTRACT. In this paper, we define  $\varphi_{h,m}$ -convex functions and prove some inequalities for this class.

## 1. INTRODUCTION

Let  $f : I \subset \mathbb{R} \rightarrow \mathbb{R}$  be a convex function on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ . The inequality

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a) + f(b)}{2}$$

is known as Hermite-Hadamard's inequality for convex functions, [2].

In [1], Toader defined  $m$ -convexity as the following.

**Definition 1.** *The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $m$ -convex where  $m \in [0, 1]$ , if we have*

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y)$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . We say that  $f$  is  $m$ -concave if  $(-f)$  is  $m$ -convex.

In [4], Varošanec defined the following class of functions.

$I$  and  $J$  are intervals in  $\mathbb{R}$ ,  $(0, 1) \subseteq J$  and functions  $h$  and  $f$  are real non-negative functions defined on  $J$  and  $I$ , respectively.

**Definition 2.** *Let  $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function,  $h \neq 0$ . We say that  $f : I \rightarrow \mathbb{R}$  is an  $h$ -convex function, or that  $f$  belongs to the class  $SX(h, I)$ , if  $f$  is non-negative and for all  $x, y \in I, \alpha \in (0, 1)$  we have*

$$(1.2) \quad f(\alpha x + (1-\alpha)y) \leq h(\alpha)f(x) + h(1-\alpha)f(y)$$

If inequality 1.2 is reversed, then  $f$  is said to be  $h$ -concave, i.e.  $f \in SV(h, I)$ .

In [5], Sarikaya et al. proved a variant of Hadamard inequality which holds for  $h$ -convex functions.

**Theorem 1.** *Let  $f \in SX(h, I)$ ,  $a, b \in I$ , with  $a < b$  and  $f \in L_1([a, b])$ . Then*

$$(1.3) \quad \frac{1}{2h\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq [f(a) + f(b)] \int_0^1 h(\alpha) d\alpha.$$

In [3], Özdemir et al. defined  $(h, m)$ -convexity and obtained Hermite-Hadamard-type inequalities as following .

---

*Key words and phrases.*  $m$ -convex function,  $h$ -convex function,  $\varphi_h$ -convex function,  $\varphi_{h,m}$ -convex function.

<sup>★</sup>Corresponding Author.

**Definition 3.** Let  $h : J \subset \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function. We say that  $f : [0, b] \rightarrow \mathbb{R}$  is a  $(h, m)$ -convex function, if  $f$  is non-negative and for all  $x, y \in [0, b], m \in [0, 1]$  and  $\alpha \in (0, 1)$ , we have

$$f(\alpha x + m(1 - \alpha)y) \leq h(\alpha)f(x) + mh(1 - \alpha)f(y).$$

If the inequality is reversed, then  $f$  is said to be  $(h, m)$ -concave function on  $[0, b]$ .

**Theorem 2.** Let  $f : [0, \infty) \rightarrow \mathbb{R}$  be an  $(h, m)$ -convex function with  $m \in (0, 1], t \in [0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L_1[ma, b]$ , then the following inequality holds:

$$\begin{aligned} & \frac{1}{m+1} \left[ \frac{1}{mb-a} \int_a^{mb} f(x) dx + \frac{1}{b-ma} \int_{ma}^b f(x) dx \right] \\ & \leq [f(a) + f(b)] \int_0^1 h(t) dt. \end{aligned}$$

Let us consider a function  $\varphi : [a, b] \rightarrow [a, b]$  where  $[a, b] \subset \mathbb{R}$ . In [7], Youness defined the  $\varphi$ -convex functions as the following:

**Definition 4.** A function  $f : [a, b] \rightarrow \mathbb{R}$  is said to be  $\varphi$ -convex on  $[a, b]$  if for every two points  $x \in [a, b], y \in [a, b]$  and  $t \in [0, 1]$ , the following inequality holds:

$$f(t\varphi(x) + (1 - t)\varphi(y)) \leq tf(\varphi(x)) + 1 - tf(\varphi(y)).$$

In [6], M.Z. Sarikaya defined  $\varphi_h$ -convex functions and obtained the following inequalities for this class.

**Definition 5.** Let  $I$  be an interval in  $\mathbb{R}$  and  $h : (0, 1) \rightarrow (0, \infty)$  be a given function. We say that a function  $f : I \rightarrow [0, \infty)$  is  $\varphi_h$ -convex if

$$(1.4) \quad f(t\varphi(x) + (1 - t)\varphi(y)) \leq h(t)f(\varphi(x)) + h(1 - t)f(\varphi(y))$$

for all  $x, y \in I$  and  $t \in (0, 1)$ . If inequality (1.4) is reversed, then  $f$  is said to be  $\varphi_h$ -concave.

**Theorem 3.** Let  $h : (0, 1) \rightarrow (0, \infty)$  be a given function. If  $f : I \rightarrow [0, \infty)$  is Lebesgue integrable and  $\varphi_h$ -convex for continuous function  $\varphi : [a, b] \rightarrow [a, b]$ , then the following inequality holds:

$$\begin{aligned} & \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x)f(\varphi(a) + \varphi(b) - x) dx \\ & \leq [f^2(\varphi(x)) + f^2(\varphi(y))] \int_0^1 h(t)h(1-t) dt + 2f(\varphi(x))f(\varphi(y)) \int_0^1 h^2(t) dt. \end{aligned}$$

**Theorem 4.** Let  $h : (0, 1) \rightarrow (0, \infty)$  be a given function. If  $f, g : I \rightarrow [0, \infty)$  is Lebesgue integrable and  $\varphi_h$ -convex for continuous function  $\varphi : [a, b] \rightarrow [a, b]$ , then the following inequality holds:

$$\begin{aligned} & \frac{1}{\varphi(b) - \varphi(a)} \int_{\varphi(a)}^{\varphi(b)} f(x)g(x) dx \\ & \leq M(a, b) \int_0^1 h^2(t) dt + N(a, b) \int_0^1 h(t)h(1-t) dt \end{aligned}$$

where

$$M(a, b) = f(\varphi(x))g(\varphi(x)) + f(\varphi(y))g(\varphi(y))$$

and

$$N(a, b) = f(\varphi(x))g(\varphi(y)) + f(\varphi(y))g(\varphi(x)).$$

The aim of this paper is to define a new class of convex function and then establish new Hermite-Hadamard-type inequalities.

## 2. MAIN RESULTS

In the begining we give a new definition  $\varphi_{h,m}$ -convex function.

$I$  and  $J$  are intervals on  $\mathbb{R}$ ,  $(0, 1) \subseteq J$  and functions  $h$  and  $f$  are real non-negative functions defined on  $J$  and  $I$ , respectively.

**Definition 6.** Let  $h : J \subset \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function,  $h \neq 0$ . We say that  $f : [0, b] \subseteq [0, \infty) \rightarrow \mathbb{R}$  is a  $\varphi_{h,m}$ -convex function, if  $f$  is non-negative and satisfies the inequality

$$(2.1) \quad f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y))$$

for all  $x, y \in [0, b]$ ,  $t \in (0, 1)$ .

If the inequality (2.1) is reversed, then  $f$  is said to be  $\varphi_{h,m}$ -concave function on  $[0, b]$ .

Obviously, if we choose  $h(t) = t$  and  $m = 1$  we have non-negative  $\varphi$ -convex functions. If we choose  $m = 1$ , then we have  $\varphi_h$ -convex functions. If we choose  $m = 1$  and  $\varphi(x) = x$  the two definitions  $\varphi_{h,m}$ -convex and  $h$ -convex functions become identical.

The following results were obtained for  $\varphi_{h,m}$ -convex functions.

**Proposition 1.** If  $f, g$  are  $\varphi_{h,m}$ -convex functions and  $\lambda > 0$ , then  $f + g$  and  $\lambda f$  are  $\varphi_{h,m}$ -convex functions.

*Proof.* From the definition of  $\varphi_{h,m}$ -convex functions we can write

$$f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y)))$$

and

$$g(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)g(\varphi(x)) + mh(1-t)g(\varphi(y)))$$

for all  $x, y \in [0, b]$ ,  $m \in (0, 1]$  and  $t \in [0, 1]$ . If we add the above inequalities we get

$$(f + g)(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)(f + g)(\varphi(x)) + mh(1-t)(f + g)(\varphi(y)).$$

And also we have

$$\lambda f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)\lambda f(\varphi(x)) + mh(1-t)\lambda f(\varphi(y)))$$

which completes the proof.  $\square$

**Proposition 2.** Let  $h_1, h_2 : (0, 1) \rightarrow (0, \infty)$  be functions such that  $h_2(t) \leq h_1(t)$  for all  $t \in (0, 1)$ . If  $f$  is  $\varphi_{h_2,m}$ -convex on  $[0, b]$ , then for all  $x, y \in [0, b]$   $f$  is  $\varphi_{h_1,m}$ -convex on  $[0, b]$ .

*Proof.* Since  $f$  is  $\varphi_{h_2,m}$ -convex on  $[0, b]$ , for all  $x, y \in [0, b]$  and  $t \in (0, 1)$ , we have

$$\begin{aligned} f(t\varphi(x) + m(1-t)\varphi(y)) &\leq h_2(t)f(\varphi(x)) + mh_2(1-t)f(\varphi(y))) \\ &\leq h_1(t)f(\varphi(x)) + mh_1(1-t)f(\varphi(y))) \end{aligned}$$

which completes the proof.  $\square$

**Theorem 5.** Let  $f$  be  $\varphi_{h,m}$ -convex function. Then i) if  $\varphi$  is linear, then  $f \circ \varphi$  is  $(h-m)$ -convex and ii) if  $f$  is increasing and  $\varphi$  is  $m$ -convex, then  $f \circ \varphi$  is  $(h-m)$ -convex.

*Proof.* i) From  $\varphi_{h,m}$ -convexity of  $f$  and linearity of  $\varphi$ , we have

$$\begin{aligned} f \circ \varphi [tx + m(1-t)y] &= f[\varphi(tx + m(1-t)y)] \\ &= f[t\varphi(x) + m(1-t)\varphi(y)] \\ &\leq h(t)f \circ \varphi(x) + mh(1-t)f \circ \varphi(y) \end{aligned}$$

which completes the proof for first case.

ii) From  $m$ -convexity of  $\varphi$ , we have

$$\varphi[tx + m(1-t)y] \leq t\varphi(x) + m(1-t)\varphi(y).$$

Since  $f$  is increasing we can write

$$\begin{aligned} f \circ \varphi [tx + m(1-t)y] &\leq f[t\varphi(x) + m(1-t)\varphi(y)] \\ &\leq h(t)f \circ \varphi(x) + mh(1-t)f \circ \varphi(y). \end{aligned}$$

This completes the proof for this case.  $\square$

**Theorem 6.** Let  $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function,  $h \neq 0$  and  $f : [0, b] \subseteq [0, \infty) \rightarrow \mathbb{R}$  be an  $\varphi_{h,m}$ -convex function with  $m \in (0, 1]$  and  $t \in (0, 1)$ . Then for all  $x, y \in [0, b]$ , the function  $g : [0, 1] \rightarrow \mathbb{R}$ ,  $g(t) = f(t\varphi(x) + m(1-t)\varphi(y))$  is  $(h-m)$ -convex on  $[0, b]$ .

*Proof.* Since  $f$  is  $\varphi_{h,m}$ -convex function, for  $x, y \in [0, b]$ ,  $\lambda_1, \lambda_2 \in (0, 1)$  with  $\lambda_1 + \lambda_2 = 1$  and  $t_1, t_2 \in (0, 1)$  we obtain

$$\begin{aligned} &g(\lambda_1 t_1 + m\lambda_2 t_2) \\ &= f[(\lambda_1 t_1 + m\lambda_2 t_2)\varphi(x) + m(1 - \lambda_1 t_1 - m\lambda_2 t_2)\varphi(y)] \\ &= f[\lambda_1(t_1\varphi(x) + m(1-t_1)\varphi(y)) + m\lambda_2(t_2\varphi(x) + m(1-t_2)\varphi(y))] \\ &\leq h(\lambda_1)f(t_1\varphi(x) + m(1-t_1)\varphi(y)) + mh(\lambda_2)f(t_2\varphi(x) + m(1-t_2)\varphi(y)) \\ &= h(\lambda_1)g(t_1) + mh(\lambda_2)g(t_2) \end{aligned}$$

which shows the  $(h-m)$ -convexity of  $g$ .  $\square$

**Theorem 7.** Let  $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function,  $h \neq 0$  and  $f : [0, b] \subseteq [0, \infty) \rightarrow \mathbb{R}$  be a  $\varphi_{h,m}$ -convex function with  $m \in (0, 1]$  and  $t \in (0, 1)$ . If  $f \in L_1[\varphi(a), m\varphi(b)]$ ,  $h \in L_1[0, 1]$ , one has the following inequality:

$$\begin{aligned} &\frac{1}{m\varphi(y) - \varphi(x)} \int_{\varphi(x)}^{m\varphi(y)} f(u)f(\varphi(x) + m\varphi(y) - u)du \\ &\leq f^2(\varphi(x)) + m^2f^2(\varphi(y)) \int_0^1 h(t)h(1-t)dt + f(\varphi(x))f(\varphi(y))[m+1] \int_0^1 h^2(t)dt \end{aligned}$$

*Proof.* Since  $f$  is  $\varphi_{h,m}$ -convex function,  $t \in [0, 1]$  and  $m \in (0, 1]$ , then

$$f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y))$$

and

$$f((1-t)\varphi(x) + mt\varphi(y)) \leq h(1-t)f(\varphi(x)) + mh(t)f(\varphi(y))$$

for all  $x, y \in [0, b]$ .

By multiplying these inequalities and integrating on  $[0, 1]$  with respect to  $t$ , we obtain

$$\begin{aligned}
& \int_0^1 f(t\varphi(x) + m(1-t)\varphi(y))f((1-t)\varphi(x) + mt\varphi(y))dt \\
& \leq f^2(\varphi(x)) \int_0^1 h(t)h(1-t)dt + mf(\varphi(x))f(\varphi(y)) \int_0^1 h^2(t)dt \\
& \quad + mf(\varphi(x))f(\varphi(y)) \int_0^1 h^2(1-t)dt + m^2f^2(\varphi(y)) \int_0^1 h(t)h(1-t)dt \\
& = [f^2(\varphi(x)) + m^2f^2(\varphi(y))] \int_0^1 h(t)h(1-t)dt + f(\varphi(x))f(\varphi(y))[m+1] \int_0^1 h^2(t)dt.
\end{aligned}$$

If we change the variable  $u = t\varphi(x) + m(1-t)\varphi(y)$ , we obtain the inequality which is the required.  $\square$

**Remark 1.** In Theorem 7, if we choose  $m = 1$  Theorem 7 reduces to Theorem 3.

**Theorem 8.** Under the assumptions of Theorem 7, we have the following inequality

$$\frac{1}{m\varphi(y) - \varphi(x)} \int_{\varphi(x)}^{m\varphi(y)} f(u)du \leq [f(\varphi(x)) + f(\varphi(y))] \int_0^1 h(t)dt.$$

*Proof.* By definition of  $\varphi_{h,m}$ -convex function we can write

$$f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y)).$$

If we integrate the above inequality on  $[0, 1]$  with respect to  $t$  and change the variable  $u = t\varphi(x) + m(1-t)\varphi(y)$ , we obtained the required inequality.  $\square$

**Remark 2.** In Theorem 8, if we choose  $m = 1$  and  $\varphi : [a, b] \rightarrow [a, b]$ ,  $\varphi(x) = x$ , we obtained the inequality which is the right hand side of (1.3).

**Theorem 9.** Under the assumptions of Theorem 7, we have the following inequality

$$\begin{aligned}
& \frac{1}{m+1} \left[ \frac{1}{\varphi(y) - m\varphi(x)} \int_{m\varphi(x)}^{\varphi(y)} f(u)du + \frac{1}{m\varphi(y) - \varphi(x)} \int_{\varphi(x)}^{m\varphi(y)} f(u)du \right] \\
& \leq [f(\varphi(x)) + f(\varphi(y))] \int_0^1 h(t)dt
\end{aligned}$$

for all  $0 \leq m\varphi(x) \leq \varphi(x) \leq m\varphi(y) < \varphi(y) < \infty$ .

*Proof.* Since  $f$  is  $\varphi_{h,m}$ -convex function, we can write

$$f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y)),$$

$$f((1-t)\varphi(x) + mt\varphi(y)) \leq h(1-t)f(\varphi(x)) + mh(t)f(\varphi(y)),$$

$$f(t\varphi(y) + m(1-t)\varphi(x)) \leq h(t)f(\varphi(y)) + mh(1-t)f(\varphi(x)),$$

and

$$f((1-t)\varphi(y) + mt\varphi(x)) \leq h(1-t)f(\varphi(y)) + mh(t)f(\varphi(x)).$$

By summing these inequalities and integrating on  $[0, 1]$  with respect to  $t$ , we obtain

$$\begin{aligned} & \int_0^1 f(t\varphi(x) + m(1-t)\varphi(y))dt + \int_0^1 f((1-t)\varphi(x) + mt\varphi(y))dt \\ & + \int_0^1 f(t\varphi(y) + m(1-t)\varphi(x))dt + \int_0^1 f((1-t)\varphi(y) + mt\varphi(x))dt \\ \leq & [f(\varphi(x)) + f(\varphi(y))] (m+1) \left[ \int_0^1 h(t)dt + \int_0^1 h(1-t)dt \right]. \end{aligned}$$

It is easy to see that

$$\begin{aligned} \int_0^1 f(t\varphi(x) + m(1-t)\varphi(y))dt &= \int_0^1 f((1-t)\varphi(y) + mt\varphi(x))dt = \frac{1}{m\varphi(y) - \varphi(x)} \int_{\varphi(x)}^{m\varphi(y)} f(u)du, \\ \int_0^1 f(t\varphi(y) + m(1-t)\varphi(x))dt &= \int_0^1 f((1-t)\varphi(y) + mt\varphi(x))dt = \frac{1}{\varphi(y) - m\varphi(x)} \int_{m\varphi(x)}^{\varphi(y)} f(u)du \end{aligned}$$

and

$$\int_0^1 h(t)dt = \int_0^1 h(1-t)dt.$$

If we write these equalities in the above inequality we obtain the required result.  $\square$

**Remark 3.** In Theorem 9, if we choose  $\varphi : [a, b] \rightarrow [a, b]$ ,  $\varphi(x) = x$  Theorem 9 reduces to Theorem 2..

**Theorem 10.** Let  $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function,  $h \neq 0$  and  $f, g : [0, b] \subseteq [0, \infty) \rightarrow \mathbb{R}$  be  $\varphi_{h,m}$ -convex functions with  $m \in (0, 1]$ . If  $f$  and  $g$  are Lebesgue integrable, the following inequality holds:

$$\begin{aligned} & \frac{1}{m\varphi(y) - \varphi(x)} \int_{\varphi(x)}^{m\varphi(y)} f(u)g(u)du \\ \leq & M(a, b) \int_0^1 h^2(t)dt + mN(a, b) \int_0^1 h(t)h(1-t)dt \end{aligned}$$

where

$$M(a, b) = f(\varphi(x))g(\varphi(x)) + m^2 f(\varphi(y))g(\varphi(y))$$

and

$$N(a, b) = f(\varphi(x))g(\varphi(y)) + f(\varphi(y))g(\varphi(x)).$$

*Proof.* Since  $f$  and  $g$  are  $\varphi_{h,m}$ -convex functions, we can write

$$f(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)f(\varphi(x)) + mh(1-t)f(\varphi(y))$$

and

$$g(t\varphi(x) + m(1-t)\varphi(y)) \leq h(t)g(\varphi(x)) + mh(1-t)g(\varphi(y)).$$

If we multiply the above inequalities and integrate on  $[0, 1]$  with respect to  $t$ , we obtain

$$\begin{aligned} & \int_0^1 f(t\varphi(x) + m(1-t)\varphi(y))g(t\varphi(x) + m(1-t)\varphi(y))dt \\ & \leq f(\varphi(x))g(\varphi(x)) \int_0^1 h^2(t)dt + m^2 f(\varphi(y))g(\varphi(y)) \int_0^1 h^2(1-t)dt \\ & \quad + m[f(\varphi(x))g(\varphi(y)) + f(\varphi(y))g(\varphi(x))] \int_0^1 h(t)h(1-t)dt. \end{aligned}$$

If we change the variable  $u = t\varphi(x) + m(1-t)\varphi(y)$ , we obtain the inequality which is the required.  $\square$

**Remark 4.** In Theorem 10, if we choose  $m = 1$  Theorem 10 reduces to Theorem 4.

#### REFERENCES

- [1] G. Toader, Some generalizations of the convexity, *Proc. Colloq. Approx. Optim.*, Univ. Cluj-Napoca, Cluj-Napoca, 1984, 329-338.
- [2] J. Pečarić, F. Proschan and Y.L. Tong, Convex Functions, Partial Ordering and Statistical Applications, Academic Press, New York, (1991).
- [3] M.E. Özdemir, A.O. Akdemir and E. Set, On  $(h-m)$ -Convexity and Hadamard-Type Inequalities, arXiv:1103.6163v1 [math.CA] 31 Mar 20.
- [4] Sanja Varošanec, On  $h$ -convexity, *J. Math. Anal. Appl.* 326 (2007) 303–311.
- [5] M.Z. Sarıkaya, Aziz Sağlam and Hüseyin Yıldırım, On some Hadamard-type inequalities for  $h$ -convex functions, *Journal of Mathematical Inequalities*, 2(3) 2008, 335-341.
- [6] M.Z. Sarıkaya, On Hermite-Hadamard type inequalities for  $\varphi_h$ -convex functions, *RGMIA Res. Rep. Coll.*, Vol. 15, Article 37, 2012.
- [7] E. A. Youness,  $E$ -Convex Sets,  $E$ -Convex Functions and  $E$ -Convex Programming, *Journal of Optimization Theory and Applications*, 102, 2(1999), 439-450.

ATATURK UNIVERSITY, K. K. EDUCATION FACULTY, DEPARTMENT OF MATHEMATICS, 25240, ERZURUM, TURKEY

*E-mail address:* emos@atauni.edu.tr

ADIYAMAN UNIVERSITY, DEPARTMENT OF MATHEMATICS, FACULTY OF SCIENCE AND ARTS, 02040, ADIYAMAN, TURKEY

*E-mail address:* mavci@posta.adiyaman.edu.tr